



The Apurva
Kempinski

BALI

KAMPUS APURVA

Co-educational
traineeship program, in collaboration with
Batam Tourism Polytechnic

The Apurva Kempinski Bali | 2021

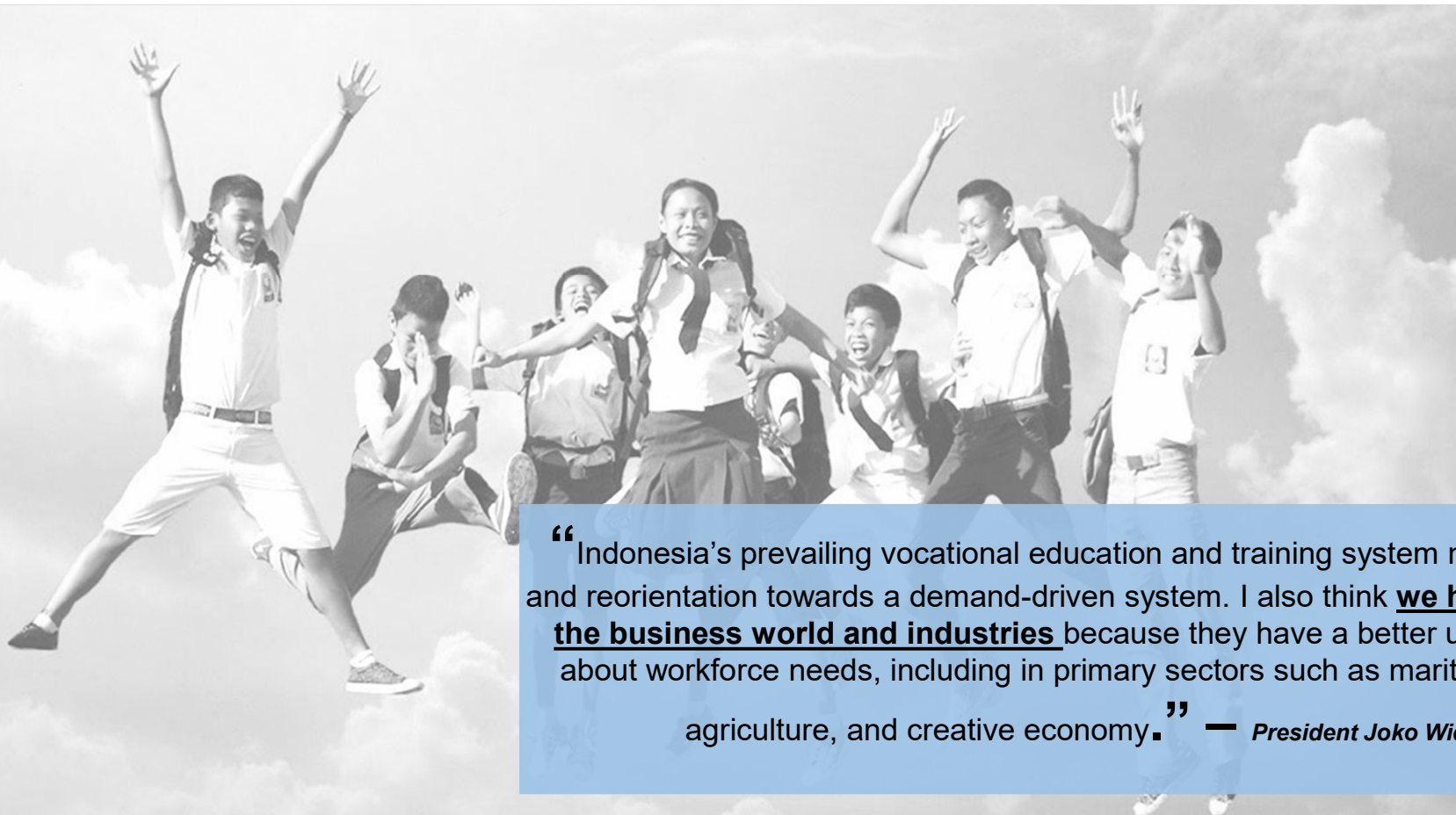
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1.1 INTRODUCTION

Facts about Indonesian schooling system



“Indonesia’s prevailing vocational education and training system needs reforms and reorientation towards a demand-driven system. I also think **we have to involve the business world and industries** because they have a better understanding about workforce needs, including in primary sectors such as maritime, tourism, agriculture, and creative economy.” — *President Joko Widodo*

What are the industry's concerns?



Syllabuses from regular High/Vocational schools are not align and do not meet the needs of hospitality industry.



That leads to graduates having lack of basic skills/knowledge in order to perform as a Five-Star Hotel hospitality talents.

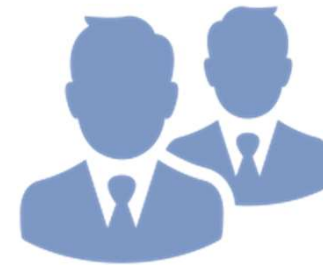


Therefore, the hospitality industry facing challenge to capture a ready-to-perform talents to be hired as a full-time employees.

What are the opportunity?



- Strengthen hospitality campus and its education by collaborating with industry.
- Identifying high-potential students that proven can be professionally nurtured by exposing them throughout a tailor-made program with on-the-job training.



High Skilled and experienced fresh graduate talents are available for Five-Star hospitality Industry to hire to be their employees and future leaders.

VISION of the program

“

**TO CREATE EXPERIENCED AND HIGH SKILL
TALENTS AND CONTRIBUTE TO THE SUCCESS OF
HOTEL AND TOURISM INDUSTRY ALL AROUND
THE WORLD**

”

1.2

Program Advantages

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Program advantages



STUDENTS

Fast track hiring program.

*Students have the opportunity to be hired at the end of successful completion of the program. *Conditions applied.*

Career development.

Students' career development will be ensured as the program is aligned with formal education when doing on-the-job training.



CAMPUSS

New model of business

With the number of students guaranteed to be in the program will enhance further the business and positioned Batam Tourism Polytechnic even more as the leading hospitality school in Batam and Indonesia.

Attracting Students

The program will attract and invites many potential candidates to be your students in the coming years and will put Batam Tourism Polytechnic as their preferred choices.

New Marketing input

Working with the brand at the level of Kempinski will increase your strong portfolio and creates valuable brand marketing strategies.



HOTEL

Potential Talents ready to be hired

All the students will become our potential candidates to be considered to be hired as an employee.

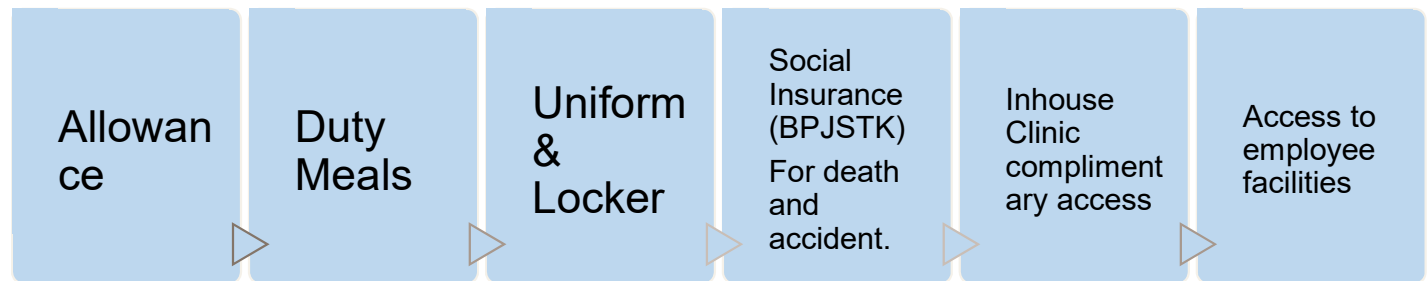
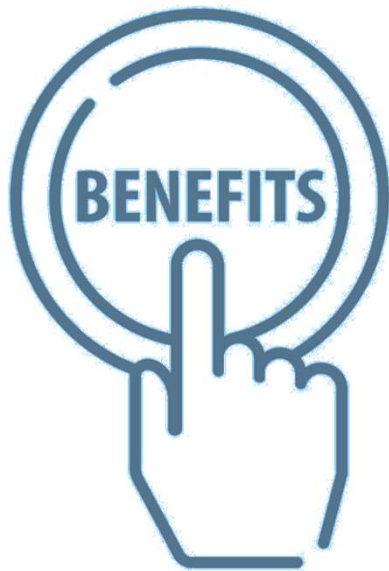
Corporate Social Responsibility

This program will take us as the leading hotel in Bali in terms of CSR program in Education.

Strengthen the vision to be the leading hotel for People Development

Every year we strive to strengthen our vision to be the leading hotel for people development.

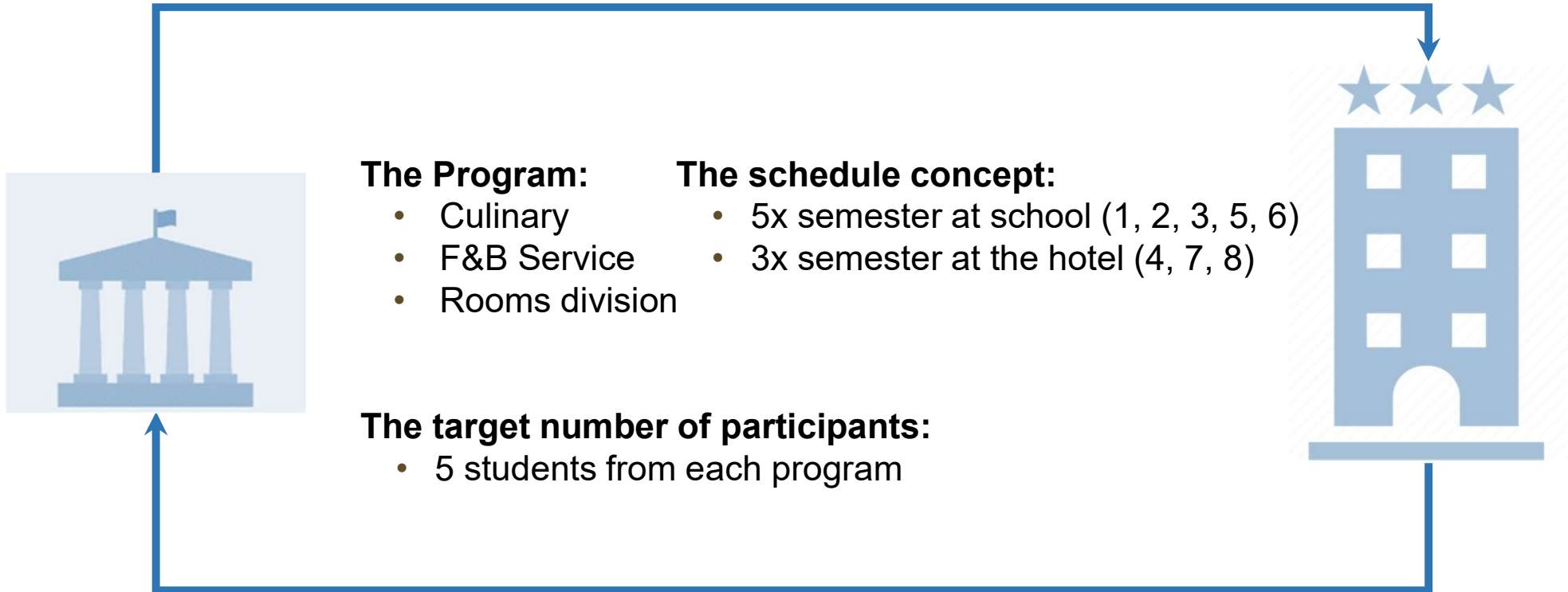
Provided Benefits



1.3

The Scheme & Syllabus FOR DIPLOMA 4 PROGRAM

Propose Scheme



1st year
2022

Semester 1



CURRICULUM
THEORY &
PRACTICAL



Semester 2

2nd year
2023

Semester 3



CURRICULUM
THEORY &
PRACTICAL



TO CHOOSE ONE:
**FO/HSKP/
KITCHEN/SERVICE**



OPS INTERNSHIP



Semester 4

3rd year
2024

Semester 5



SUPERVISION
THEORY



Semester 6

4th year
2025

Semester 7



MANAGEMENT
TRAINEE



TO FOLLOW THE SECOND
YEAR DEPT



Semester 8

1.4

Pre-Requisites

Pre-requisites

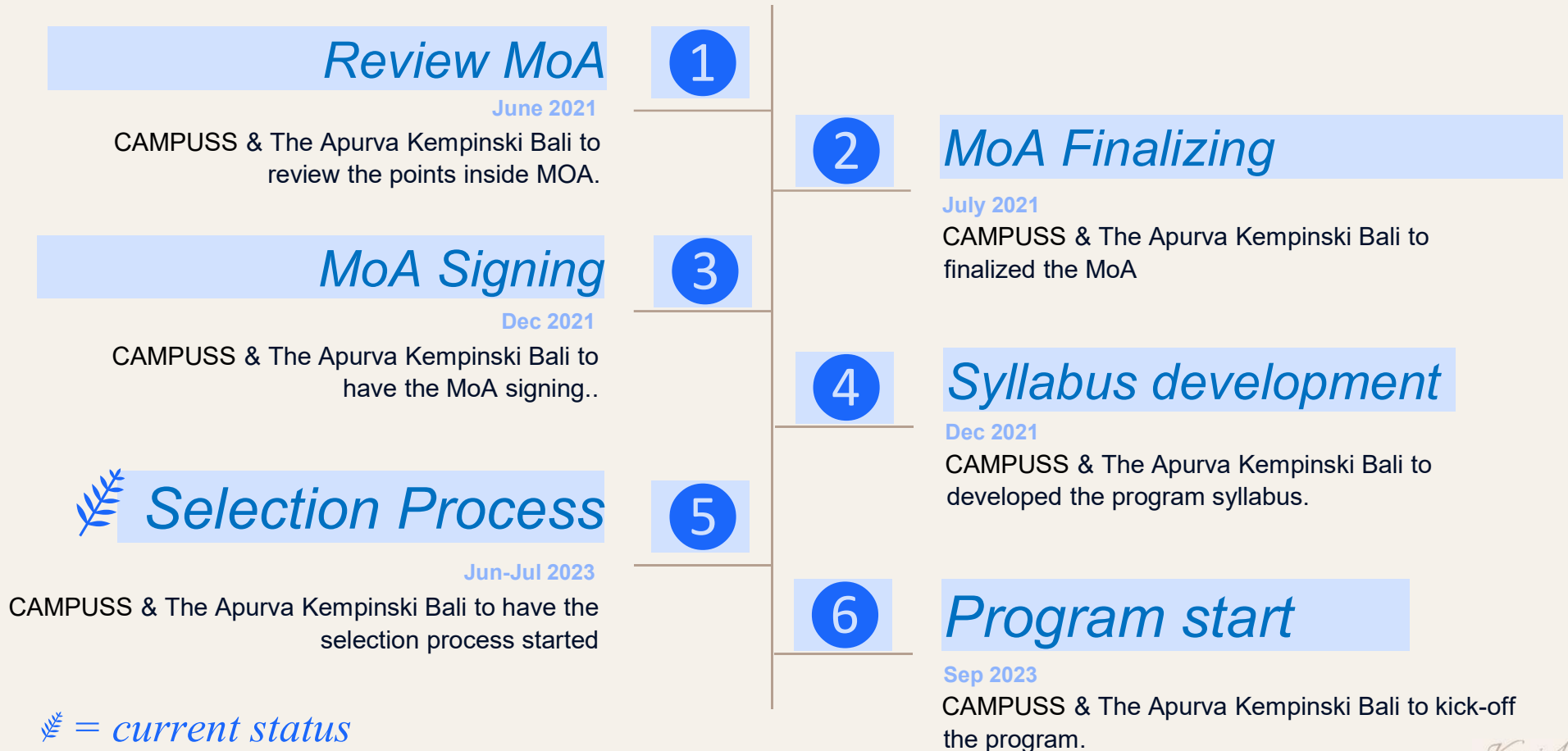


1.5

Timeline

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Timeline “Kampus Apurva Program” – Season 1 (2022-2024)



THE APURVA KEMPINSKI BALI – BATAM TOURISM POLYTECHNIC

Program Timeline

Semester I	Semester II	Semester III	Semester IV	Semester V	Semester VI	Semester VII	Semester VIII
Aug 2021- Jan 2022	Feb 22 - Juli 22	Agt 22 - Jan 23	Feb 23 - Juli 23 Ops traineeship	Agt 23 - Jan 24	Feb 24 - Juli 24	Agt 24 - Jan 25 Mgt Traineeship	Feb 25 - Juli 25

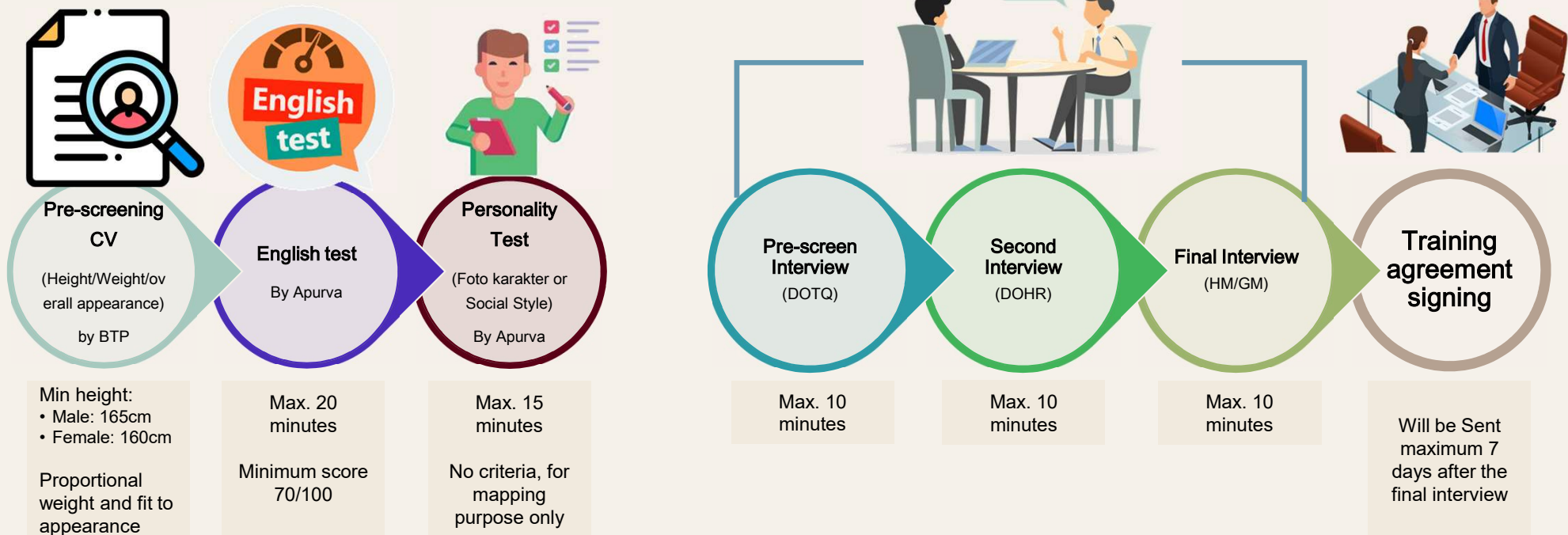
	Aug-21	Sep-21	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22
2021/2022	SEMESTER 1						SEMESTER 2					
	Aug-22	Sep-22	Oct-22	Nov-22	Dec-22	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23
2022/2023	SEMESTER 3						SEMESTER 4 - TRAINEESHIP AT THE APURVA KEMPINSKI BALI					
	Aug-23	Sep-23	Oct-23	Nov-23	Dec-23	Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24	Jul-24
2023/2024	SEMESTER 5						SEMESTER 6					
	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Jan-25	Feb-25	Mar-25	Apr-25	May-25	Jun-25	Jul-25
2024/2025	SEMESTER 7-8: MANAGEMENT TRAINEE AT THE APURVA KEMPINSKI BALI											

1.6

Recruitment Procedure

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Recruitment Procedure



1.7

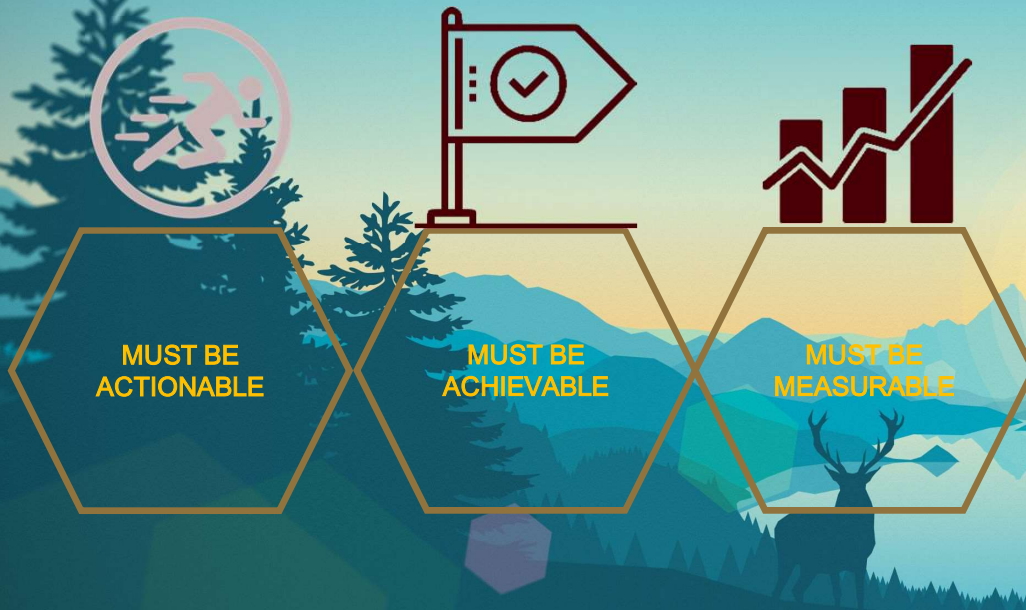
Final Project

Management Trainee

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FINAL PROJECT-MANAGEMENT TRAINEE

PROJECTS GIVEN:



GUIDELINES:

- Participants will be guided prior to handed a projects according to their desires and strength
- Participants can work as a group or remain individual
- Participants will be mentored by the Executive Committee
- Project timeline should be able to be completed within 12 months
- Project course to be designed by the Executive of the respective participants. Ie: Lady in red from EAM Rooms, Restaurant Manager from DOC/HM, etc.
- Template documents to describe and agree on the project is provided by HR & People Training
- Completion of the project should be presented to General Manager and Hotel Manager witnessed by the Executives on which will determine the person/group successful completion of the program.

FINAL PROJECT-MANAGEMENT TRAINEE

Destination	Examples Projects*	Mentored by
Engineering	Decrease the number of defects from AC up to 5%.	DOE
Housekeeping	Decrease the glitches of cleanliness up to 10%	DOR / EHK
Front Office	Uplifting Kempinski Discovery membership up to 20%	DOR / FOM
F&B	Improve Trip Advisor ranking to be no.1 in Nusa Dua area	DOC / FBM
Kitchen	Decrease food cost up to 15%.	DOC / ESC
Sales & Marketing	Strengthen and improve selected market up to 3%, Handling hotel's social media engagement, increase sustainable wedding production up to 5% from previous year.	DOSM / DOGEW / DOM
Revenue & Reservations	Reduce reservations glitches up to 20%, achieve Management Response of 100% result	DOREV
Human Resources	Uplifting KEES activity, Project Director for annual C&C events and creating 80% satisfaction	DOHR/DOTQ

**projects will be designed by Executives Committee based on the existing issues that require to be solved.*

SAWANGAN NUSA DUA SELATAN
BALI 80361
INDONESIA

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